









The Real <u>Automóvel</u> Club de Portugal was founded in 1903 It soon asserted itself in road mapping (1st Road Map in 1913).

In the 1930s, it added driving schools and roadside assistance - the only one until 1980.

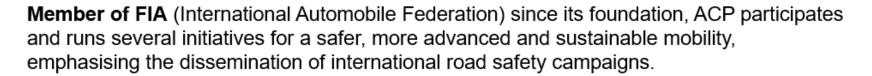
In the 1960s and 1970s it reinforced the discounts and partners component.

In 1980, the Insurers started to offer travel assistance in auto insurance creating the need for a new strategy:

DIFFERENTIATION of ACP Travel Assistance (the only one that repairs on site or pays the mechanic) DIVERSIFICATION of Services (beyond the car and vehicles, people are the centre).



The 1st Emblem of the Royal Automobile Club of Portugal was designed by the king of Portugal, HM D. Carlos I.



The **ACP Kids Programme** raises awareness among younger members of society (aged 5 to 9 years) to traffic rules and the behaviour necessary for road safety. The courses are carried out annually in dozens of state schools throughout the country.

The **ACP Observatory** stems from the protocol with public and private entities and its mission is to carry out studies and surveys to monitor mobility in Portugal and propose changes that contribute to its improvement.

ACP Sustentável is the club's two-pronged programme: to help the Portuguese move towards sustainable mobility, with specific services for electric vehicles and information on the various sustainable mobility solutions, and to manage the environmental aspects and impacts of all ACP activities and services.











More mobility

More roadside assistance with breakdown protection. ACP's assistance repairs breakdowns on-site or pays for the labour at the workshop of the member's choice (up to €615 incl. VAT), just as it pays for the replacement of an irreparable tyre in the event of a puncture or blowout.

<u>More car documentation services</u> with no queues or waiting; legal assistance on road traffic law; and quick repairs at ACP workshops (Lisbon, Porto and Almada).

<u>More vehicle insurance</u> with insurance options for cars, motorbikes and bicycles with unique assistance.

<u>More training for two- and four-wheeled driving</u> with driving schools focusing on student results and lifelong driving training (recovering licence points, defensive driving, etc.).

<u>More sustainability</u> with services and information for electric vehicles, organization of the "Electric of the Year" Award and the appACP Electric (15% discount on energy rate for ACP members).

More life

<u>More health</u> with a health plan for consultations and exams at reduced prices; home health services (doctor at home for €20/24h nationwide; nurse, physiotherapy and home support for the elderly and sick) and complementary support services (special conditions in associated pharmacies and home delivery of medication and home clinical analyses) in Lisbon and Porto.

<u>More savings</u> with home assistance (repairs with list prices and warranty), discounts on major brands in all consumer categories (for online and in-store purchases), cashback on major brand purchases online and discounts in car renting (up to 5%).

More protection for members and their families (including the pets), with insurance of all types under special conditions and a broker always by their side.

<u>More leisure</u> with trips at members' prices and access to the classic cars club, golf club and motorhome club.





Developing driving skills for candidates with intellectual and psychological limitations or dyslexia







How it started









The ACP has had driving schools since the 1930s and, in addition to initial driver training, has always supported people who already have a driving license to take training classes to improve their driving skills



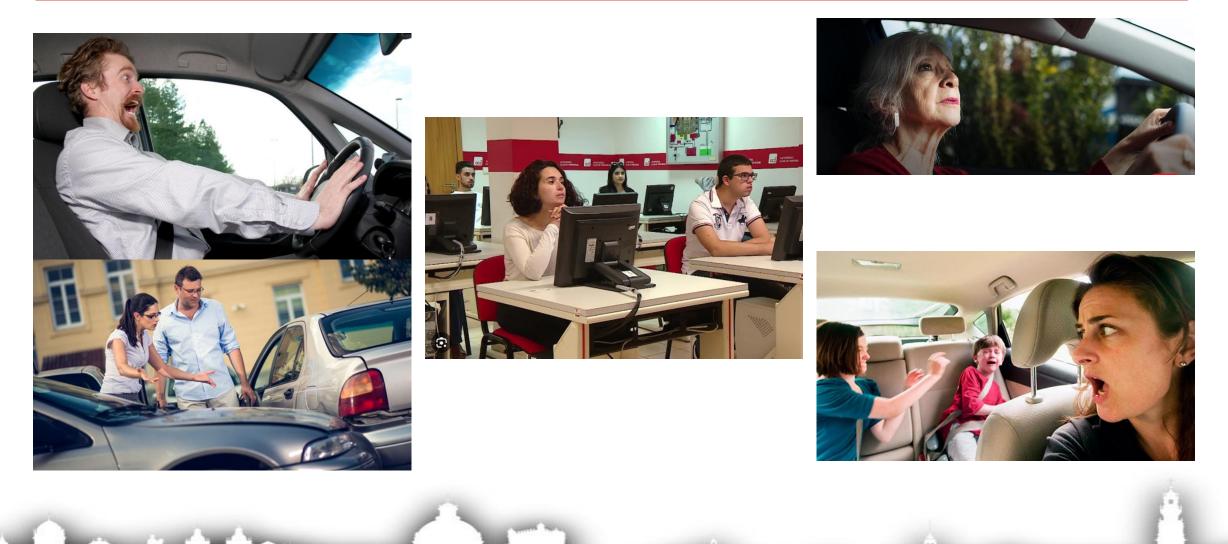


At some point we realized that some people needed specific support to help them overcome physical, psychological difficulties, illnesses or even trauma













2 Conclusions

- Many people manifest an inability to learn to drive because they are unable to receive the necessary support, especially at a psychological level
- The causes are often related to prejudices and difficulties caused by some intellectual and psychological limitations or dyslexia





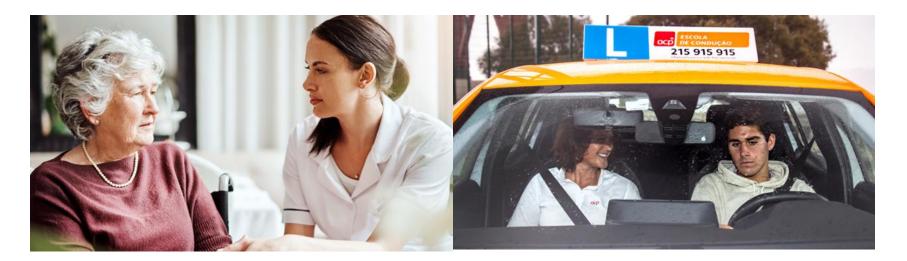
To combat this complex and difficult, the ACP created a psycho-driving program specially designed to help students to learn or relearn how to drive, to develop safe driving skills and contribute to safer mobility







This program is developed jointly with a psychologist and an instructor, comprising joint sessions that allow the person to overcome psychological and technical difficulties









the program begins with individual psychology sessions with certified professionals and specialists





After working in sessions with therapists and with the person's agreement, the program progresses to guided sessions with a specialized trainer







The main goal is that through individual phychology sessions and group practical driving classes, the person is capable to develop the automation necessary for safe driving and responsible, through day-to-day experience in a road environment





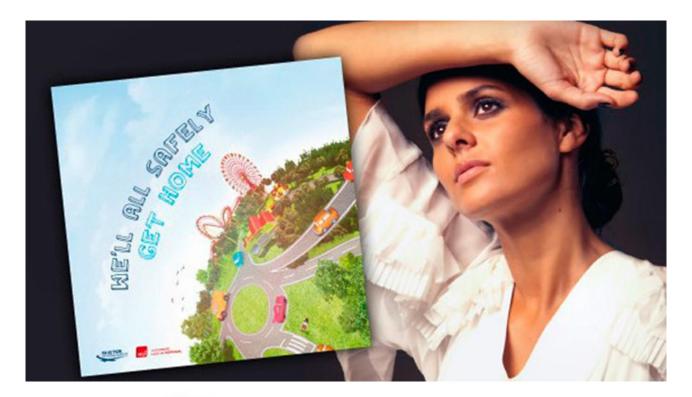


This program can also be very important in helping people who already have a driving license but who, due to trauma or phobia, have stopped driving and need help to become safe drivers again without limitations





Conclusion







Thanks to the combination of specialized clinical psychologist's consultation and driving trainer's practical sessions, the initiative enabled that people with intellectual and psychological limitations or dyslexia can learn or relearn how to drive, to develop safe driving skills and contribute to safer mobility





Purpose To improve the lives of members and people's mobility. Mission To support and make life easier for members. To promote safe, advanced, sustainable mobility.

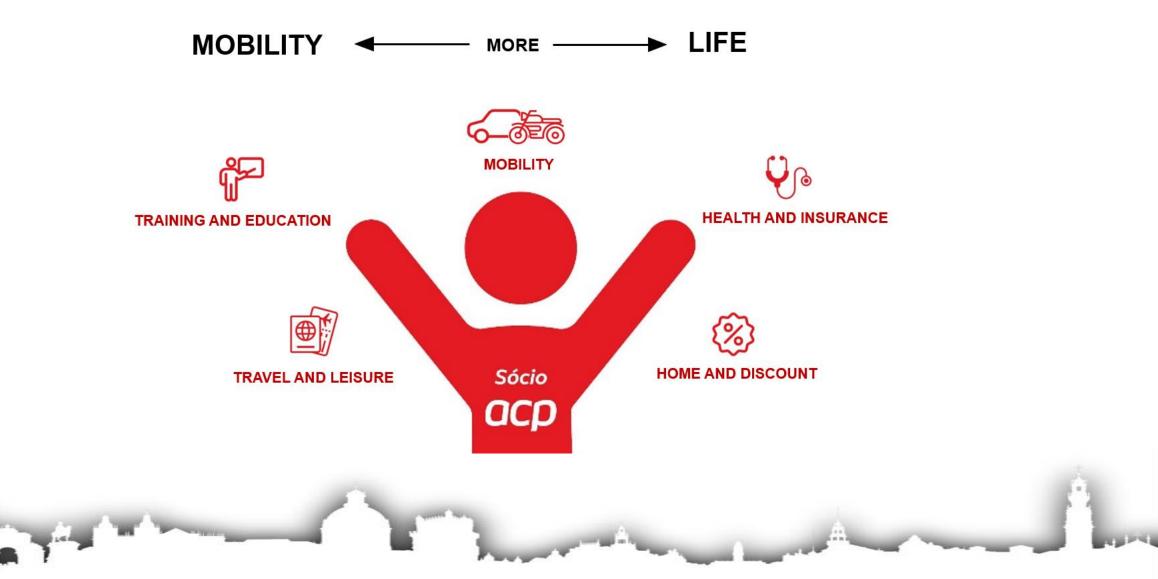
To organise major motorsport events in Portugal.

Vision

With ACP you will always go further.











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