

Fairness in exam delivery

A commitment to equity





Richard Lawanson

Sr. Business Development Manager, Pearson VUE



Matt Robinson, Ed.S., CPACC

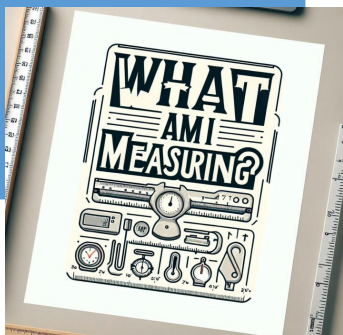
Manager, Pearson VUE Accessibility Services



Accessibility and fairness in assessments



1. What am I
measuring?



2. Who will be
taking my test?



3. What item
types should we
use?



4. Does our test
measure what it
was intended to
measure?



Exam constructs



- ❖ Clearly identify and define the exam construct(s) that you are measuring
- ❖ Document this information
- ❖ Identify reasonable adjustments that will not impact your construct(s)



Frequent hidden constructs



- ❖ Reading comprehension
- ❖ Visual acuity
- ❖ Hand-eye coordination
- ❖ Written language skills
- ❖ Motor dexterity
- ❖ Hearing
- ❖ Speed of processing information
- ❖ Cognitive load



Who will be taking my test?



What are the characteristics of your test-takers?

- ❖ Demographics
- ❖ Educational background
- ❖ Reason(s) for taking the exam
- ❖ Language proficiencies
- ❖ Disabilities



Human characteristics - Conditions requiring assistive technologies

Neurodiversity, psychological and psychiatric disabilities, and chronic health conditions can impact these sensory/cognitive abilities:

- ❖ Reading comprehension
- ❖ Reading fluency
- ❖ Processing speed
- ❖ Spatial processing
- ❖ Sustaining attention
- ❖ Color perception
- ❖ Visual acuity



Assistive technologies

Assistive technology	Description	Used by people who:
Screen reading software	Converts text to speech (and/or to a refreshable Braille device): JAWS, NVDA	Are blind
Screen magnification software	Magnifies text and images on a computer: Microsoft Magnifier, ZoomText, Mac Zoom	Have visual impairments
Text to speech	Reads aloud digital text (Read and Write, Word Q)	Have a diagnosis of dyslexia
Speech to text	Converts spoken word into text (Dragon)	Have a diagnosis of dysgraphia / problems with motor dexterity



What item types should we use?



Item types

Item types	Possible hidden constructs
Text based stem/response (single/multiple)	Reading comprehension, hand/eye coordination, motor dexterity, visual acuity, speed of processing information
Drag and drop items	Hand/eye coordination, motor dexterity, visual acuity, increased cognitive load, speed of processing
Hot spot/hot area	Hand/eye coordination, motor dexterity, visual acuity, speed of processing
Essay, fill-in-the-blank, short response	Written language skills, reading comprehension, speed of processing

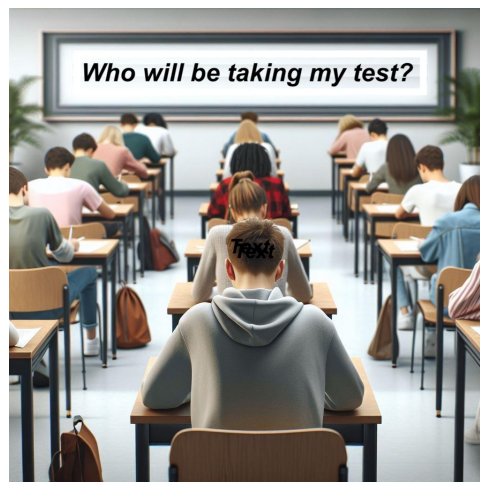
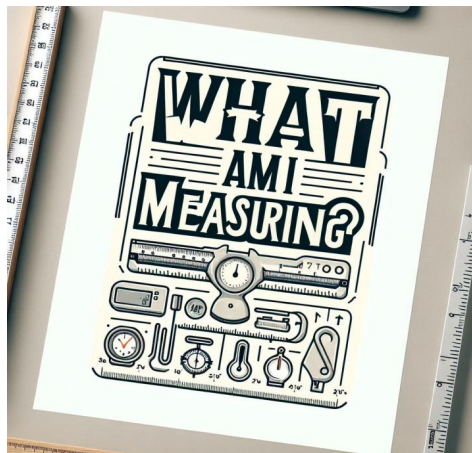


Addressing hidden constructs

If you're not measuring sensory skills, be mindful of the following considerations:

- ❖ Visual acuity – Allow for screen readers, screen magnifiers
- ❖ Hand-eye coordination – Ensure keyboard access
- ❖ Written language skills – Do not penalize for spelling/allow for speech to text software
- ❖ Motor dexterity – Avoid hot spot items on tests
- ❖ Hearing – Provide auditorily presented information in text
- ❖ Speed of processing – Allow for extra time on the exam





How test sponsors are approaching accessibility



Approaching accessibility

- ❖ Crisis vs. calculated approach to accessibility
- ❖ Consider the accessibility of the exam and the exam driver
- ❖ Consult with/hire people with accessibility/assistive technology expertise



Questions

